



FOR IMMEDIATE RELEASE
MEDIA CONTACT:
Parker Samuelson
Parker@ksutherlandpr.com

ZYMOX® Set to Exhibit at the Veterinary Meeting & Expo (VMX)

(Orlando, FL) January 16, 2026- ZYMOX, the industry leader of veterinarian-recommended enzymatic pet health care and creator of award-winning dermatology products and Oratene® Brushless Oral Care products, announces their exhibition at VMX 2026, Booth #4629, in Orlando, Florida.

VMX will take place from January 17-20, 2026, at the Orange County Convention Center, offering essential learning, tools and experiences from leading players in the profession.

"Veterinarians are our trusted partners in pet care, and we're thrilled to engage with them at this event," said Debra Decker, Director of Marketing at Pet King Brands. "Attendees are invited to stop by booth #4629 to discover our products and enjoy free samples and giveaways."

ZYMOX's Veterinary Line offers solutions to problematic skin and ear conditions that impact the health and wellbeing of pets including birds, reptiles, small & exotic animals, dogs, and cats & kittens with soothing ingredients formulated to be safe, gentle and effective. Each product harnesses its power from the LP3 Enzyme System to work without harsh ingredients, steroids or antibiotics.

For further details regarding VMX, visit navc.com/vmx-event. For product information, visit www.zymox.com. If you are a member of the media and would like to request more information, hi-res images or an interview with Pet King Brands founders, please contact Parker Samuelson at K. Sutherland PR, (775) 360-6101 or parker@ksutherlandpr.com.

-###-

About Pet King Brands

Pet King Brands, makers of ZYMOX® Ear and Skin, Oratene® Brushless Oral Care, Funky Paws®, Equine Defense®, and ZYLAFEN™ products, is a leader in veterinarian-approved pet products made in the USA. Focused on the health and wellness of small and large animals of all ages, the products utilize the power of the *LP3 Enzyme System* and have been resolving ear, skin and oral conditions for over 25 years. Led by President and Founder Pamela Bosco, with the help of her bioscientist brother, Michael Pellico, Pet King Brands has revolutionized the way people care for animals' ears, skin and mouths, offering solutions that are gentle, easy to administer and free of harsh chemicals and antibiotics.